



Amicale Internationale des Sous-Directeurs et Chefs de Réception des Grands Hôtels
(The International Association of Deputy Managers and Reception heads of luxury hotels)

Media Release

AICR Support for Haiti

Physically in the lap of luxury & champagne, their hearts with the people of Haiti. Amicalists and guests at the AICR Congress gala dinner in Madrid, dug deep, to donate what they could to support the people of Haiti as they struggle to cope with the devastation of their country by the magnitude 7.0 earthquake that has ended and impacted so many lives.

The 'A' in AICR stands for "Amicale" (friendly), a principle extended not only within our membership but also to people in dire need. The sum of €1,300 was generously raised at the dinner and donated to the great work UNICEF has undertaken to assist the people of Haiti as they come to terms with not only rebuilding their houses, villages and towns, but also rebuilding their lives.

AICR is united in its support for the people of Haiti at this time, and the many charitable organisations that face the day-to-day task of piecing together so many lives, families and communities so they may see the hope of a future.

The AICR was founded in 1964 on the Côte d'Azur in France by the Chefs de Réception of several Luxury Hotels. Over more than 45 years the AICR has developed into an International organisation represented in 18 countries and still continues to grow.

At an International level the AICR now provides Front Office Managers with an invaluable network offering: A friendly and professional support mechanism; Exchange of views, information and experiences; Forwarding of reservations making it easier for guests to move to an unknown hotel; The David Campbell Trophy International Receptionist of the Year competition; Recruitment; Job search and ways to attract more staff into the industry.

The Amicale also means much more than just a professional organisation. The word 'Amicale' was chosen deliberately to highlight the friendships between amicalists which have been formed over many years.

Individual sections in each country offer a range of activities which may include: A series of meetings every year including lectures by national organisations eg Tourist Boards; New hotel inspections; National Receptionist of the Year competition; Information sharing surveys eg laundry and internet prices; Product presentations; Initiatives to attract more young people into the industry such as visits to schools or visits of hotels by schools and to support them if they have chosen a career in Front Office.

For Sponsorship and Enquires contact:

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